

Media Release:

IF YOU GO DOWN TO FREQ ON WEDNESDAY, YOU'RE IN FOR A BIG SURPRISE!

Don't be surprised if you see chooks in the Cappuccino Strip, market stalls in the middle of Market Street, bellydancers, bicycles - even an open-air lounge room!

It's Shed Your Car Day, Wednesday September 19, and there's lots of fun in store!

- **“Green Street”**

From 6.30am, a magical “urban garden” will take shape in the middle of South Terrace, complete with shady trees, pond and chooks, designed by City Farms and constructed by a team from the Australian Trust for Conservation Volunteers. Here is a place to enjoy some peace and quiet in the heart of town, have a lunchtime picnic, and enjoy storytelling, poetry readings and peaceful music. This idyllic scene will offer an inspiring vision for the possible future of the Cappuccino Strip!

- **“Transperth WorkPlace Challenge”**

Once again employees in Fremantle will be encouraged to ‘shed their cars’ for the day and enjoy the social, environmental, financial and health benefits of walking, cycling and taking public transport.

“Participating employees will be automatically entered into a random prize draw,” said John Pinkard, Travelsmart Officer for the City of Fremantle and Town of East Fremantle.

“Larger organisations will also be in the running to win a perpetual trophy, which has been specially designed by local artist Tim Darby. The trophy will be awarded to the organisation that has the highest rate of employees pledging to leave their cars at home on Shed Your Car day,” said Mr Pinkard.

“For example, using public transport is a greener and cleaner way to go. Transperth is leading the way in environmentally friendly public transport, continually seeking ways to lessen its environmental impact.

“By taking Transperth, you are also saving money. Petrol, parking and maintenance are just some of the monetary costs of taking a motor car to work.”

- **Collie Street:**

- **Bike to Breakfast (6.30am – 9.30am)**

Supported by the Department of Planning and Infrastructure’s “Cycle Instead” programme, the first 300 cyclists receive a breakfast voucher from some of Fremantle’s favourite cafes.

Slow Bike Race (4pm)

Sponsored by Cycling Promotion Fund and Fleet Cycles. Get set to get the giggles as the judges determine who can pedal slowest in a forward direction without touching the ground in the Slow Bike Race. Prizes for winners of each heat.

- **In the lounge room:**

Stretch the mind with a philosophical debate, relax over a game of chess or mahjong, or stretch out with tai chi or yoga while you warm yourself by the braziers.

- **In Market Street:**

Health and Environment Expo.

- **Interfoods/Ginos:** Radio Fremantle – Top of the Dial 107.9 FM - live broadcast, belly dancing, line dancing.
- **Simmo's:** Horatio T. Birdbath, with help from some friends, plans to create a magnificent chalk mural.
- **“Reclaim The Streets” parade: Henderson Street Mall 5.15pm**
Join in the colour and spectacle as the famous Freo Samba leads a parade to reclaim the streets, in a fitting end to a wonderful car-free day.

AND LOTS MORE...

Skateboard and MTB demos at the TAFE end of South Terrace- come and have a go or just watch the spectacle...

Live music throughout the day...

Environmental monitoring by Peter Dingle...

Historic bike demo...

Local school choirs...

And more yet to be confirmed.

SHED YOUR CAR DAY, WEDNESDAY SEPTEMBER 19...

It's all about enjoying the benefits of a quieter, cleaner, safer Fremantle.

So come along and get involved – everyone is invited to join in the activities, enjoy the entertainment, be a part of the parade, or participate in the street's musical activities – buskers and storytellers, dancers, musicians and mime artists all welcome!

INFORMATION / CONTACTS The Shed Your Car website has all the details of this year's events, as well as some very colourful pictures from last year, and a list of our sponsors and supporters. Anyone interested in participating at any level or with general queries is invited to visit the site at <http://www.freonet.net.au/shed-your-car/index.html>

Interview opportunities are available with either Mr John Pinkard at the City of Fremantle on 9432 9939 or Cr Kathy Anketell on 9336 2131.

For further information contact Mr David Nicholson at the City of Fremantle on 9432 9834 or davidn@fremantle.wa.gov.au.